Blackboard

Website accessibility 101: What it is and how it impacts your school

January 2017

Accessibility in WCM (formerly Schoolwires)

Product Infrastructure

Template Design

Website Content

WCAG 2.0 Level AA Compliance
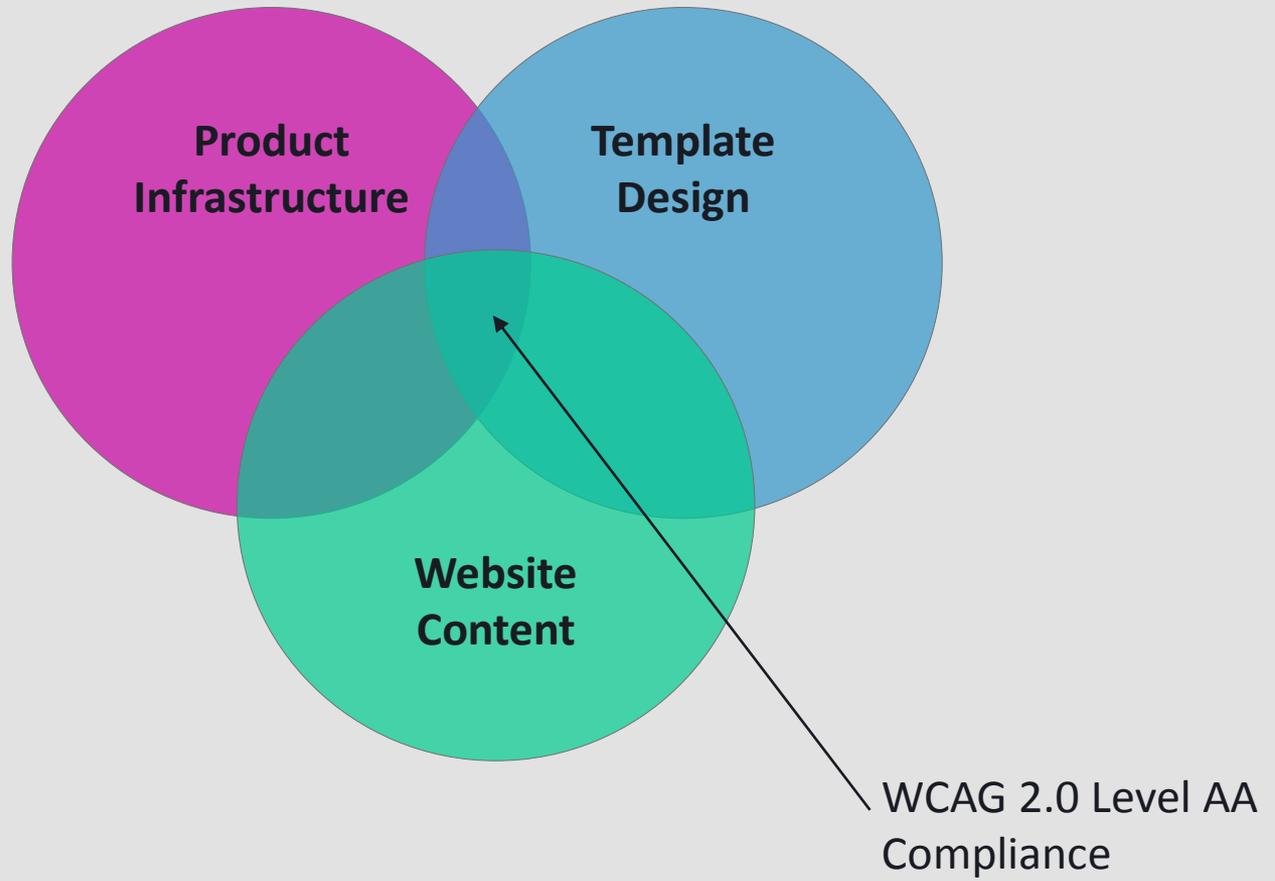
Inclusive Content

Thinking inclusively means revisiting content and ensuring it's set up for universal consumption. It also means choosing not to use content that doesn't meet expectations.

Quick Checklist: The Content

Evaluate all content for the following elements:

- ❑ Images have alternative text
- ❑ No images of text or blinking images and animations
- ❑ Word and PowerPoint documents are properly structured
- ❑ PDFs are tagged for accessibility
- ❑ Videos are captioned
- ❑ Instructions are clear and succinct
- ❑ Color choices have proper contrast
- ❑ Tables are not used for layout
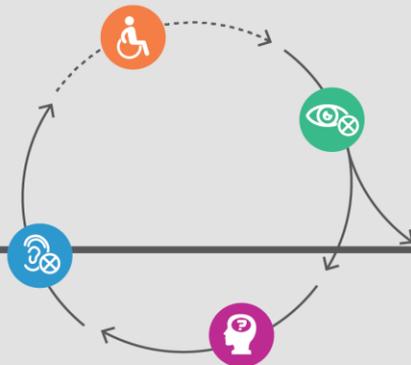
Formatting accessible documents

Structure & Formatting

Proper use of tables

Alt Text for Images

*Read full article about Formatting Accessible Documents on Blackboard Help

Principles of PowerPoint Accessibility

Slide Titles
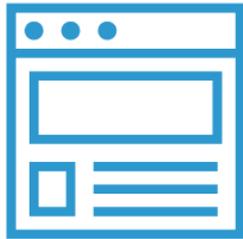
Reading Order

Alt Text for Images

Self-describing links

*Read full article about the Principles of PowerPoint Accessibility on Blackboard Help

Building accessible PDFs

Start from a well formatted source file.	Include accessibility tags when saved to PDF.	Invest in Acrobat Pro and use it's accessibility tools
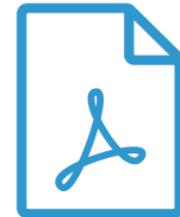
*Read full article about Formatting Accessible Documents (look for PDF section) on Blackboard Help

Captioning Videos

Find already captioned videos

Start with a storyboard
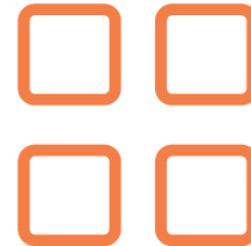
Upload to YouTube

Edit automatic captions

*Read full article about Captioning Video on Blackboard Help